

## ***Elizabeth Community Association Newsletter Advertising Rates***

The deadline to place your ad in our FALL 2010 Newsletter is August 15<sup>th</sup> 2010.

### ➤ **Sizes and Rates:**

- **Biz card:** 3.205" wide by 1.8065" tall (*641 x 361 pixels*) \$40 / qtr. or 4 for \$140
- **Quarter page:** 3.205" wide by 3.715" tall (*641 x 743 pixels*) \$80 / qtr or 4 for \$280
- **Half page horizontal:** 6.53" wide by 3.715" tall (*1306 x 743 pixels*)  
or **Half page vertical:** 3.205" wide by 7.53" tall \$160 / qtr or 4 for \$560
- **Full page:** 6.53" wide by 7.53" tall (*1306 x 1506 pixels*) \$320 / qtr or 4 for \$1120

### ➤ **Ads must be submitted according to the following specifications:**

- Black and white jpeg or pdf at *200 pixels* per inch resolution
- Keep important type at least 1/8" to 1/4" in from the edge to allow for the standard 4 point black border that we place around all ads
- **e-mail to:** shivita@mac.com
- **and copy:** terrylett@bellsouth.net

We thank you for your interest in our neighborhood.

Terry Lett  
ECA Advertising, Business & Sponsorship Committee  
704.377.0052